

Website Privacy Notice and Cookie Notice

breezyeventservices.co.uk — what happens when you use this site

Document reference	BES-PRI-003
Version	2.0 — rewritten 11 August 2026 once Google Analytics was confirmed as running. v1.0 and v1.1 stated the site carried no analytics; that was wrong and neither was published
Effective date	11 August 2026
Applies to	www.breezyeventservices.co.uk and everything on it
Replaces	The documents previously linked in the site footer as “Privacy Policy” and “Cookie Policy”, both of which in fact served the website terms and conditions dated 1 March 2024. Neither contained any privacy or cookie content
Who is responsible	Breezy Crew Ltd (company no. 12106664), trading as Breezy Event Services, Unit 131 Residence Tower, Woodberry Grove, Finsbury Park, London N4 2BS
Who to contact	Ash Grimmer, Director — admin@breezycrew.co.uk — 07852 768542. Crew applications go to recruitment@breezycrew.co.uk
Review	Annually, and whenever anything is added to the site that collects or tracks

1. Who this is for

- **Anyone who visits this website.** You do not have to give Breezy anything to read it.
- **Anyone who fills in the contact form or emails Breezy.** Section 3.
- **Anyone who applies to join the crew.** Section 4.

If you already work with Breezy, a fuller notice applies to you. Crew — BES-PRI-001. Clients and their contacts — BES-PRI-002. Both are available on request and in the relevant portal.

2. What the site collects while you are just looking

- **Nothing you have to give.** Browsing the site does not require a name, an email or an account. There is no login, no members' area and no comment facility.
- **Technical information the site cannot work without.** Your device's internet address, the type of browser you are using, the pages you look at and when. This is standard for any website and is handled by Wix, the company whose platform this site is built on.
- **Visitor statistics, if you agree to them.** Breezy uses Google Analytics to understand how people find and use the site — how many visitors, which pages, which country, which device, and which route brought them there. This needs cookies that are not strictly necessary, so it does not run until you have agreed to it. Section 5 sets out what it does and section 7 explains how to say no or change your mind.

- **Breezy cannot identify you from any of it.** What comes back is counts and patterns. There is no name, no email, and nothing Breezy could use to work out who an individual visitor was.

3. If you make an enquiry

3.1 What the form asks for

The contact form asks for your first name, last name and email address, all required, and your telephone number and a message, both optional.

3.2 What happens to it

- **It reaches Breezy as an email** to admin@breezycrew.co.uk and is answered by a person.
- **It is recorded in Breezy's system** as an enquiry, with your name and contact details, so that it is not lost and so that Breezy can follow it up.
- **Email correspondence is automatically sorted and summarised.** Breezy's system reads the subject line, sender, recipients and date of emails in its business mailboxes and writes a one-line summary so that staff can see the state of a conversation at a glance. It uses artificial intelligence to do this. It does not store the body of your email in that system, and no decision about you is made by it.
- **If your enquiry becomes business,** your details move into the client record and the Client Privacy Notice (BES-PRI-002) applies from that point.

3.3 Why Breezy is allowed to

- **To answer you** — because you asked, and taking steps at your request before entering a contract is a recognised lawful basis.
- **To keep a record and follow up** — Breezy's legitimate interests in running a business, weighed against your interests. This is business contact information used for the purpose you gave it. You can object at any time.
- **Breezy will not add you to a marketing list because you made an enquiry.** If Breezy later wants to send you something about its services, it will say so and you can stop it with one word.

4. If you apply to join the crew

There is no application form. You apply by emailing recruitment@breezycrew.co.uk with a statement of intent, a CV and a phone number. Because you write the email and the CV yourself, Breezy has less control over what it receives than it would with a form — so this section is about what Breezy does with what arrives.

- **What Breezy asks for** — a statement of intent, a CV and a telephone number. Nothing else is requested at this stage.
- **What Breezy often receives anyway.** People commonly put things in a CV that have not been asked for — a date of birth, a nationality, a photograph, marital status, a health condition, an explanation of a gap in employment. Breezy does not ask for any of it, does not take it into account in deciding whether to take you on, and does not copy it into any record. It stays in the email and is deleted with it.
- **What is done with your application** — it is read by a person in the Breezy office and assessed against the roles being recruited for. A person decides. Nothing about your application is decided by a computer, and no score is calculated from it.
- **The mailbox is handled as described in section 3.** It is one of Breezy's business mailboxes, so the automatic sorting and one-line summarising described there applies to it. The body of your email is not stored in that system.
- **The lawful basis** — steps taken at your request before entering a contract, and Breezy's legitimate interests in recruiting crew.

- **How long it is kept** — six months if you are not taken on, then the email and everything attached to it is deleted. If you are taken on, the Crew Privacy Notice (BES-PRI-001) applies and you will be given a copy.
- **You do not have to send anything sensitive, and Breezy would rather you did not.** Nothing about your health, your background or your personal circumstances is wanted or used at this stage. If a particular assignment later requires a criminal record check, that is discussed with you before anything is done, and BES-PRI-001 explains it.
- **If you would rather Breezy did not keep your application, say so** and it will be deleted straight away.

5. Cookies — what they are and which ones this site uses

A cookie is a small text file that a website asks your browser to store, so that the site can recognise your browser on the next page or the next visit. Some are needed for a site to function at all. Others exist to count visitors, test different designs, or follow people between websites for advertising.

The law on cookies is not the same as the law on personal data. Storing anything on your device, or reading anything from it, requires your consent unless it is strictly necessary for the service you asked for. That rule comes from the Privacy and Electronic Communications Regulations 2003, and it applies whether or not the cookie identifies you.

5.1 The cookies this site sets

This site is built on the Wix platform. Wix sets the following cookies. Wix classifies all of them as essential.

Cookie	What it is for	How long it lasts
XSRF-TOKEN	Detects fraudulent requests to the site	Until you close your browser
svSession	Security, stability and core site function	12 months
wixSession	Security, stability and core site function	12 months
SSR-caching	Records how the page was built, so it loads faster	24 hours
TS (and variants)	Attack detection	Until you close your browser
hs	Security	Until you close your browser
server-session-bind / client-session-bind	Protects the connection between your browser and the site	Until you close your browser
oAuthState	Identifies the session	Until you close your browser
sec-fetch-unsupported	Notes where your browser cannot support a security feature	Until you close your browser
bSession	Measures whether the platform is working properly	24 hours
fedops.logger.sessionId	Records site errors and faults	12 months

Cookie	What it is for	How long it lasts
_wixAB3	Used by the platform to test variations of a site	6 months

5.2 The cookies that need your agreement first

Google Analytics sets the two cookies below. They are not necessary to make the site work, so nothing is set until you agree.

Cookie	What it is for	How long it lasts
_ga	Tells one visitor apart from another, so a return visit is not counted twice	2 years
ga followed by a code	Keeps track of a single visit while it is happening	2 years

- **What Breezy sees.** Visitor numbers, which pages were read, how long for, what device, what country, and how people arrived — a search, a link, or typing the address in.
- **What Breezy does not see and cannot get.** Your name, your email address, or anything that would let Breezy work out that a particular visit was you.
- **Where it goes.** Google, in the United States. Google processes it on Breezy's instructions under a written contract, and section 9 covers the transfer.
- **The lawful basis is your consent** — for the cookies, because the law requires consent, and for the analysis that follows from them.

5.3 Nothing non-essential runs until you agree

- **A consent banner appears the first time you visit.** Until you make a choice, only the cookies in the table at 5.1 are set. Google Analytics is held back by the site platform itself — it is not a matter of Breezy remembering to switch something off.
- **You can say no and the site works exactly the same.** Nothing is withheld, no page is blocked, and nothing about the service you get from Breezy changes.
- **You can change your mind at any time,** in either direction, from the same banner.

6. What this site does and does not do

Breezy will be straight about three of the cookies in the table at 5.1. The last three — measuring platform performance, logging faults and testing site variations — are classified as essential by the platform provider, and Breezy has no ability to switch them off individually. Breezy's own view is that at least the site-testing cookie sits closer to analytics than to strict necessity, and it would rather say so than quietly adopt a classification that happens to suit it. None of them is used by Breezy to identify you, to profile you or to advertise to you.

- **Analytics — yes, with your agreement.** Google Analytics, as set out at 5.2. Blocked until you accept.
- **No advertising cookies and no advertising pixels.** No retargeting, no Meta pixel, no LinkedIn pixel. Breezy does not sell or share visitor data with advertisers.
- **No cross-site tracking.** Nothing on this site follows you around other websites.
- **No embedded third-party trackers.** The links to Breezy's social media accounts are ordinary links. They do not load anything from those companies into this page and they do not report your visit back to them.
- **No profiling of visitors.** Nobody is scored, categorised or assessed on the basis of visiting this website, and nothing here feeds any decision about anyone.
- **If Breezy ever adds anything else,** it goes into the banner as a category you can refuse, and this notice is updated before it goes live.

7. Controlling cookies yourself

- **Every browser lets you block or delete cookies.** It is usually under Settings, then Privacy. Blocking everything will stop parts of this site working properly, because the security cookies in the table are among those blocked.
- **Most browsers offer a private or incognito window,** which clears cookies when you close it.
- **The banner is the first and easiest control.** Accept, reject, or choose by category. Rejecting analytics costs you nothing on this site.
- **Your choice is remembered** so you are not asked on every page, and you can reopen the banner to change it whenever you like.
- **You can also opt out of Google Analytics across every website** using the browser add-on Google publishes at tools.google.com/dlpage/gaoptout.

8. Who else is involved

Who	What for
Wix	Hosts the website and provides the platform it is built on
Breezy's email provider	Carries enquiries to and from Breezy
Breezy's own platform	Records enquiries, and summarises email correspondence
Breezy's artificial intelligence supplier	Writes the one-line summaries described in section 3. Contractually barred from using anything it is sent to train its models
Google	Provides Google Analytics, and only where you have agreed to it. Google processes the data on Breezy's instructions under its data processing terms and may not use it for its own purposes

None of these companies may use your information for anything of their own. They act on Breezy's instructions under a written contract.

9. Where your data goes

- **Some of these suppliers are outside the United Kingdom.** Where that is the case, Breezy relies on an approved safeguard — usually the international data transfer addendum to the European Commission's standard contractual clauses — and has recorded why it is satisfied your data is properly protected.
- **Google Analytics data goes to Google in the United States.** That transfer is covered by Google's own data processing terms and the safeguards in them. If you would rather it did not happen at all, refuse analytics on the banner and nothing is sent.
- **You can ask for a copy of the safeguards** and Breezy will provide it.

10. How long things are kept

What	How long
An enquiry that does not lead to business	2 years from the last contact, then deleted
An enquiry that leads to business	As set out in BES-PRI-002
A crew application that is not taken forward	6 months, then deleted
Email thread records and summaries	2 years, unless attached to live business

What	How long
Website technical logs	As retained by the site platform, typically a matter of months
Cookies	As stated in the tables at 5.1 and 5.2, or until you delete them. The Google Analytics cookies last 2 years from your last visit
Google Analytics records	Retained by Google for 14 months from a visitor's last activity, then deleted

11. Your rights

- **Ask what Breezy holds about you.** Free, within one month. No form and no particular wording needed.
- **Have it corrected** if it is wrong.
- **Have it deleted**, where Breezy is not required to keep it.
- **Object to anything Breezy does on the basis of its legitimate interests.**
- **Object to direct marketing.** That right is absolute — if you say stop, it stops, with no balancing and no argument.
- **Ask for processing to be restricted** while something is being sorted out.

Nobody is charged and nobody is treated differently for asking.

12. If you are unhappy

- **Tell Breezy.** admin@breezycrew.co.uk, or 07852 768542, or write to the address at the top. Breezy will acknowledge within 30 days, look into it, and tell you the outcome.
- **You do not have to come to Breezy first.** You can complain to the Information Commissioner's Office at ico.org.uk or on 0303 123 1113.
- **Complaining changes nothing about how you are treated.**

13. Changes to this notice

- The version and date at the top of this notice always show which one is current.
- If Breezy adds anything to the site that collects more than this notice describes, the notice is updated before it goes live, not after.
- Previous versions are kept and are available on request.

This notice, and the two that go with it, are written to be read rather than to be defended. If anything here is unclear, ask, and it will be explained.

Issued by	Ash Grimmer, Director, Breezy Crew Ltd
Date	11 August 2026
Next review	11 August 2027

To be published at breezyeventservices.co.uk, linked in the site footer, and linked from the contact form and the crew application form at the point of collection.